

Martin & Company Designs, Inc.

DEALER APPLICATION

BUSINESS INFORMATION

Applicant's legal name:

Operating as (DBA):

Phone:

Fax:

E-mail:

Internet website:

Can we send you emails with product information? Yes: No:

Sales Tax Number/State Issued:

Federal EIN:

Storefront address:

City:

State:

ZIP Code:

Shipping address (if different):

City:

State:

ZIP Code:

Type of store (check all that apply): Retailer: Consultant: Storefront:
 Commercial Studio: Home:

Number of locations:

Avg. no. of orders taken monthly:

Requesting Trade Credit: Yes: (if Yes, please submit Credit Application) No:

Detailed description of store:

Upon approval, we would like to list your company as an authorized dealer (including relevant contact information) on the Martin & Company website. Do you authorize us to make such disclosure? Yes: No:

OWNER(S)/PRINCIPAL OFFICERS (ATTACH EXTRA SHEET IF NECESSARY):

Name:

Title:

Phone:

Fax:

E-mail:

Name:

Title:

Phone:

Fax:

E-mail:

SALES INFORMATION

Percentage of sales baby related:

Percentage of sales holiday related:

Percentage of sales "everyday occasion" related:

Percentage of sales wedding related:

Percentage of sales related to boxed sets and imprints:

Do you sell wrapping papers (if Yes, in flat sheets or rolled sheets):

What other stationery items/functions do you find your store selling well?

What other stationery lines do you currently carry:

PRODUCT INTEREST

What Martin & Company products are you interested in (check all that apply):

- Premiere Baby:
- Premiere Holiday:
- Premiere Occasion (Coming Spring 2006):
- Boxed Note Cards:
- PK Papers Imprintables:
- Chica Wraps (wrapping paper – coming soon):

Any other products you may be interested in?

Tell us how you heard about us:

ACKNOWLEDGEMENT

1. By signing this Dealer Application, each individual signing below, individually and personally represents and warrants to Martin & Company Designs, Inc. ("Martin & Company") that:
 - a. He/she is authorized to execute this Application on behalf of Applicant;
 - b. The information set forth in this Application and Agreement is accurate and complete; and
 - c. Applicant is solvent and pays its obligations as they become due.
2. By signing this Dealer Application, you acknowledge that Martin & Company is relying on the information contained herein and your representations and warranties above in making its decision to establish a business relationship with you.
3. This is not a credit application. If you intend to establish trade credit, please submit a completed Credit Application in the form provided to you with this Application.
4. Martin & Company shall have the right to discontinue the sale of any items in any of its albums in its discretion.

SIGNATURES

Authorized Signature:	Authorized Signature:
Print Name:	Print Name:
Title:	Title:
Date:	Date:

